



Curriculum for Year 3 Northwest Community Development Institute July 10-14, 2023 Class Director –Gina Taruscio, PCED

Monday, July 10

Time(s)	Activity	
7:00-8:00	Registration/Breakfast	
8:00-8:15	General Session - Welcome/Opening Remarks	
8:15-9:15	Keynote – Jeet Kumar, President and Chief Executive Officer, In Time Tec	
9:15-9:30	Break	
9:30-10:00	Class Director Facilitation	
10:00-12:00	Downtown Revitalization – Jerry Miller, Business Retention and Expansion, Idaho Department of Commerce	
12:00-1:00	Lunch	
1:00-3:00	Ethical Challenges in Community and Economic Development - Gloria Zacharias, PCED, Program & Policy Coordinator, Business Oregon	
3:00-3:15	Break	
3:15-5:00	Resiliency - Kelly Sills - Parking Control Manager (Retired), Bureau of Transportation, City of Portland, OR	
5:30-7:30	Networking Dinner – Idaho Pizza Company 5150 W. Overland Rd. Boise, ID 83705	

Tuesday, July 11

Time(s)	Activity
7:30-8:00	Breakfast
8:00-8:30	Class Review
8:30-10:00	City of Somerset – Gloria Zacharias, PCED, Program & Policy Coordinator, Business Oregon
10:00-10:30	Break / Class Pictures
10:30-12:00	Workforce Development – Dr.John Luthy - President, The Futures Corporation, Boise, ID

12:00-1:00	Lunch
1:00-2:30	Building Community Leadership Networks- Dr. Marcia Smart – President, Smart Leadership Solutions.
2:30 – 2:45	Break
2:45:-5:00	Building Community Leadership Networks- Dr. Marcia Smart – President, Smart Leadership Solutions.

Wednesday, July 12

Time(s)	Activity
7:30-8:00	Breakfast
8:00-8:30	Class Review
8:30-10:00	Finding a Vision: How Comprehensive Planning Shapes Your Community – Lisa Bachman AICP, PCED J-U-B Engineers, Boise, ID
10:00 – 10:15	Break
10:15-12:00	Building Community Broadband – Eric Forsch, Federal Program Officer, Idaho and Oregon, National Telecommunications, and Information Administration (NTIA) Office of Internet Connectivity and Growth, Boise, ID
12:00-1:00	Lunch
1:00-3:00	Media Message and Executive Speaker Training – Sean Olson –Red Sky PR, Boise, ID
3:00	Adjourn for the day

Thursday, July 13

Time(s)	Activity
7:30-8:00	Breakfast
8:00-8:30	Class Review
8:30-10:00	Economic Analysis – Jerry Miller, Coordinator Idaho Main Street Program.
10:00-10:15	Break
10:15-12:00	Tools, Tips and Tricks for Building an Effective Community Transportation Network – Maureen Gresham – Federal Highway Administration
12:00-1:00	Lunch
1:00-2:45	Access Means Business- Erik Kingston - Housing Resources Coordinator, Idaho Housing and Finance Association, Boise, ID and joined by Dana Gover, Jen Grush-Dale and Carolyn Fenzl
2:45-3:00	Break
3:00-5:00	Creating a Diverse Community - Sam Byrd - President, ¡Diversity Works! Boise, ID

Friday, July 14

Time(s)	Activity
7:30-8:00	Breakfast
8:00-8:30	Class Review
8:30-10:15	Housing as a Second Language- Erik Kingston - Housing Resources Coordinator, Idaho Housing and Finance Association, Boise, ID
10:30-12:00	Graduation/Adjourn

Thank you to this year's sponsors!

