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**Curriculum for Year 2  
Northwest Community Development Institute  
July 10-14, 2023  
Class Director- Michelle Bly, PCED**

**Monday, July 10**

<b>Time(s)</b>	<b>Activity</b>
7:00-8:00	Registration/Breakfast
8:00-8:15	General Session - Welcome/Opening Remarks
8:15-9:15	Keynote – Jeet Kumar -Co-Founder and CEO of In Time Tec, Meridian, ID
9:15-9:30	Break
9:30-10:00	Class Director Facilitation
10:00-12:00	New Age of Public Leadership - Dr. John Luthy-President, The Futures Corporation, Boise, ID
12:00-1:00	Lunch
1:00-2:45	Navigating Planning & Zoning: How to Site a Project – Mike Williams, Planner and Flood Plain Administrator, Eagle, ID
2:45-3:00	Break
3:00-5:00	The Dollar Game – Dr. Paul Lewin – Assistant Professor and Extension Specialist, Department of Agricultural Economics and Rural Sociology, University of Idaho
5:30-7:30	Networking Dinner – Idaho Pizza Company 5150 W Overland Rd. Boise, ID

**Tuesday, July 11**

<b>Time(s)</b>	<b>Activity</b>
7:30-8:00	Breakfast
8:00-8:30	Class Review
8:30-10:00	Top Drivers of Business Attraction - Jill Miles - Regional Business Development Officer and National Business Development Recruiter (Retired), Oregon Business Development Department, Portland, OR
10:00-10:30	Break/Class Pictures
10:30-12:00	Historic Preservation as Economic Development, Nancy Richardson- International Marketing Specialist, Tourism Development, Idaho Department of Commerce, Boise, ID
12:00-1:00	Lunch

*Times, classes, and instructors subject to change.*

1:00-3:00	<b>The Smart Growth Approach to Community Development</b> - Deanna Smith – Program Coordinators Idaho Smart Growth, Boise, ID
3:00-3:15	<b>Break</b>
3:15-5:00	<b>Tools, Tip and Tricks for Building Stronger Arts and Cultural Communities</b> – Alison Espindola, Community Development Director, Idaho Commission on the Arts.

## Wednesday, July 12

Time(s)	Activity
7:30-8:00	<b>Breakfast</b>
8:00-8:30	<b>Class Review</b>
8:30-10:00	<b>Disaster Preparedness and Community Resiliency</b> – Ben Roeber, Preparedness and Protection Branch Chief, Idaho Office of Emergency Management, Boise, ID
10:00-10:15	<b>Break</b>
10:15-12:00	<b>Building Entrepreneurial Communities</b> – Dr. Mary Emery-Dept. Head Sociology and Rural Studies, South Dakota State University, Brookings, SD
12:00-1:00	<b>Lunch</b>
1:00-3:00	<b>Implementing Diversity Tools</b> - Sam Byrd - President, ¡Diversity Works!, Boise, ID
3:00	<b>Adjourn for the day.</b>

## Thursday, July 13

Time(s)	Activity
7:30-8:00	<b>Breakfast</b>
8:00-8:30	<b>Class Review</b>
8:30-10:00	<b>The Futures Game</b> – Dr. Paul Lewin - Assistant Professor and Extension Specialist, Department of Agricultural Economics and Rural Sociology, University of Idaho
10:00-10:15	<b>Break</b>
10:15-12:00	<b>The Futures Game</b> – Dr. Paul Lewin - Assistant Professor and Extension Specialist, Department of Agricultural Economics and Rural Sociology, University of Idaho
12:00-1:00	<b>Lunch</b>
1:00-2:45	<b>Business Retention and Expansion</b> – Kim Glineski – Economic Development Specialist, Idaho Dept. of Commerce, Boise, ID
2:45-3:00	<b>Break</b>
3:00-5:00	<b>Making Communities Stronger in Challenging Times</b> – Dr. Mary Emery-Dept. Head Sociology and Rural Studies, South Dakota State University, Brookings, SD

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## Friday, July 14

Time(s)	Activity
7:30-8:00	Breakfast
8:00-8:30	Class Director Review
8:30-10:15	<b>Connecting Local Economies to the World</b> – Jenifer Verdon, Manager, International Division, Idaho Department of Commerce, Amy Benson, U.S. Commercial Service, Laura Johnson, Bureau Chief, Marketing and Development, Idaho Department of Agriculture
10:15-10:30	Break
10:30-12:00	Graduation/Adjourn

**Thank you to this year's sponsors!**

