



Curriculum for Year 3 Northwest Community Development Institute July 8-12, 2024 Class Director – Gloria Zacharias PCED,

Monday, July 8, 2024

Time(s)	Activity
7:00-8:00	Registration/Breakfast
8:00-8:15	General Session - Welcome/Opening Remarks
8:15-9:15	Keynote – Kelley Packer, Executive Director, Idaho Association of Cities, Boise ID
9:15-9:30	Break
9:30-10:00	Class Director Facilitation
10:00-12:00	Downtown Revitalization – Jerry Miller, Coordinator, Idaho Main Street Program, Idaho Department of Commerce, Boise ID
12:00-1:00	Lunch
1:00-3:00	Finding a Vision: How Comprehensive Planning Shapes Your Community – Patricia (Trica) Nilson A.I.C.P. – Idaho Planning Association
3:00-3:15	Break
3:15-5:00	Change & Resiliency - Kelly Sills - Parking Control Manager (Retired), Bureau of Transportation, City of Portland, OR
5:30-7:30	Networking Dinner – Idaho Pizza Company 5150 W Overland Rd Boise ID 83705

Tuesday, July 9, 2024

Time(s)	Activity
7:30-8:00	Breakfast
8:00-8:30	Class Review
8:30-10:00	<i>City of Somerset</i> – Gloria Zacharias, PCED, Program & Policy Coordinator, Business Oregon
10:00-10:30	Break / Class Pictures
10:30-12:00	Workforce Development - John Luthy - President, The Futures Corporation, Boise, ID

12:00-1:00	Lunch – Sponsor Speaker, Brady Ellis, Vice President Community Housing, Idaho Housing and Finance Association, Boise ID
1:00-3:00	How to Influence without Authority- Dr. Marcia Smart – President, Smart Leadership Solutions.
3:00 – 3:15	Break
2:45:-5:00	Building Your Executive Presence- Dr. Marcia Smart – President, Smart Leadership Solutions.

Wednesday, July 10, 2024

Time(s)	Activity
7:30-8:00	Breakfast
8:00-8:30	Class Review
8:30-10:00	Economic Analysis for Community and Economic Development – Jerry Miller, Rural Services Manager, Idaho Department of Commerce.
10:00 - 10:15	Break
10:15-12:00	Building Community Broadband – Eric Forsch, Federal Program Officer, Idaho and Oregon, National Telecommunications, and Information Administration (NTIA) Office of Internet Connectivity and Growth, Boise ID
12:00-1:00	Lunch
1:00-3:00	<i>Ethical Challenges in Community and Economic Development</i> - Gloria Zacharias, PCED, Program & Policy Coordinator, Business Oregon
3:00	Adjourn for the day

Thursday, July 11, 2024

Time(s)	Activity
7:30-8:00	Breakfast
8:00-8:30	Class Review
8:30-10:30	Bonding for Business and Community Development- Jerry Miller, Rural Services Manager, Idaho Department of Commerce, Boise ID
10:30-10:45	Break
10:45-12:00	Tools, Tips and Tricks for Building an Effective Community Transportation Network – Maureen Gresham – Federal Highway Administration
12:00-1:00	Lunch
1:00-3:00	Media Message and Executive Speaker Training – Jessica Flynn –CEO Red Sky PR, Boise, ID
3:00-3:15	Break
3:15-5:00	ACCESS FOR ALL- Erik Kingston PCED - Housing Resources Coordinator, Idaho

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	Housing and Finance Association, Boise, Idaho, Dana Gover, MPA, ADAC,	
	Training & Technical Assistance Consultation, Northwest ADA Center-Idaho,	
	Dianna Willis, WIP-C, M.Ed. Independent Living Specialist, Living Independence	
	Network Corporation, Jen Grush-Dale (she/her) Community Engagement	
	Coordinator, Living Independence Network Corp.	

Friday, July 12, 2024

Time(s)	Activity
7:30-8:00	Breakfast
8:00-8:30	Class Review
8:30-10:15	<i>Housing as a Second Language for Economic Development -</i> Erik Kingston PCED- Housing Resources Coordinator, Idaho Housing and Finance Association, Boise, Idaho
10:30-12:00	Graduation/Adjourn